

GRC PRESS HOLDINGS
proudly presenting



2010
SUCCESSFUL
ENTREPRENEUR
TM

MEDIA INFORMATION KIT

QUALITY HOTLINE: 6759 1898

www.entrepreneur2010.sg

© All Rights Reserved

All contents including illustrations are intellectual property of GRC Press Holdings 53098946L.
No parts of this media information kit may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means without the prior permission of the producer .

SUCCESSFUL ENTREPRENEUR

Publishion Details

01/02



Newspaper & Print Permit by
Media Development Authority
of Singapore (MDA)

MICA (P) 184/02/2008

International Standard Serial
Number (ISSN) issued by
National Library Board (NLB)

ISSN: 1793 - 5512

Details of Publisher
*Read more about publisher

GRC Press Holdings
(formerly known as GRC
Management Office) **53098946L**

Content &
'2010 Successful Entrepreneur'
Initiator & Activity Secretariat

GRC Public Communication
P/L 12897W

* The credibility and the integrity of this awards are based solely dependent on the opinions expressed by our Editorial Panel, compiled independently without any prejudice. The Publisher; its subsidies and the Editorial Panel, Editors, Writers are indemnified against all claims, any disputes whatsoever that may arise. The award is a sole initiative by the Publisher not affiliated with groups like EDB & ASME etc.

SUCCESSFUL ENTREPRENEUR

Publication Details

02/02



Frequency of Publication

2 issues yearly

Readerships on Printed
& DVD-ROM Editions

60,000 Readerships*
estimated based on previous issues

Publication Website

www.entrepreneur2010.sg

Area of Circulation of
2010 Successful Entrepreneur

*Free-of-Charge to selected:-
Community & Grassroots Organisations
Town Councils & relevant Agencies
Legislative & Statutory Agencies
Religious Organisations & Groups
Educational Institutions
Commercial Organisations & Groups
Embassies & High Commission
Cultural Organisations & Groups

* The publication is given free-of-charge to selected organisations.
For Advertisers, 1(ONE) copy of publication shall be issued. In the case that the Advertiser requires additional copies of publication, a minimal fee of \$20.00 per book shall be charged for handling & delivery.

SUCCESSFUL ENTREPRENEUR

Publisher Details



GRC Press Holdings is a registered entity* that possess a common goal of promoting the fervent spirit and passion of patriotism among Singaporean through various modes of traditional and innovative media works.

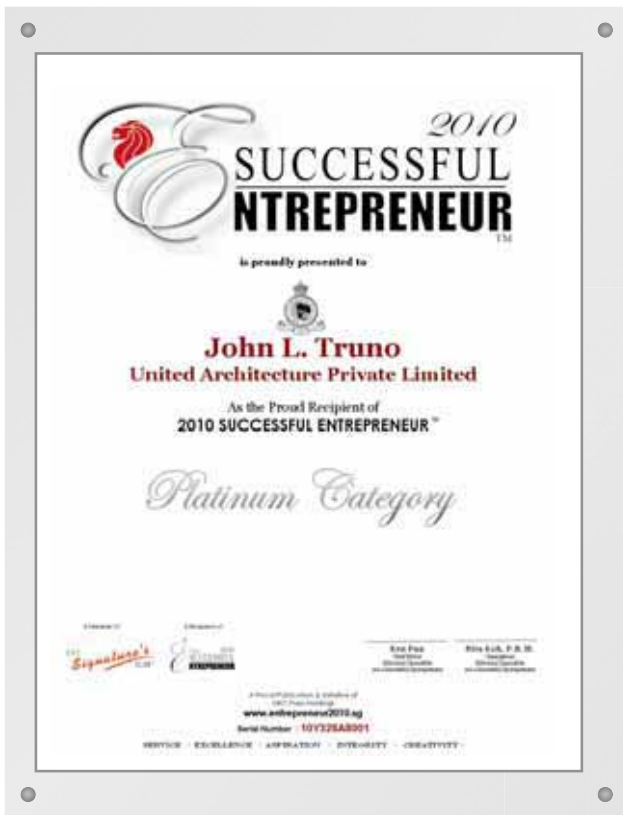
2010 Successful Entrepreneur is one of such nation-wide independent publication that features numerous successful Singapore Entrepreneurs who shines in their own sectors, on sharing their knowledge and experiences with our readers and a catalyst to aspire our younger generation. On the successful launch of the previous issue; 2009 Successful Entrepreneur received enormous responses and compliments from the mass public. The publication received strong support from a pool of readers, advisors, article contributors, sponsors and advertisers

To ensure the quality and standard of the publication, we formed a publication committee that comprises of a panel of leading community, commercial and cultural leaders that voluntarily advise our editorial team on topic of interest, facts and reviews on the publication. Along with the publication is the new formation of **GRC Signature's Club**; an Advertiser's quality & value-added benefit initiative.

Over the years we are pleased to have completed several other meaningful campaigns with the Singapore Statutory Board EC which comprises of members from 25 Government Statutory Boards and with The National Safety Council of Singapore which comprises of representative members from the Ministry of Manpower, Land Transport Authority, Traffic Police Department etc.

SUCCESSFUL ENTREPRENEUR

Customised Certificate



A unique serialised Certificate with customised frame will be presented to the Recipients of 2010 Successful Entrepreneur .

Specification of Certificate

Certificate: 420mm x 297mm (A3 Size)
Customised Frame: 450mm x 337mm



SUCCESSFUL ENTREPRENEUR



A PUBLICATION OF THE GRC PRESS HOLDINGS

Formerly known as GRC MANAGEMENT OFFICE

30, Kaki Bukit Road 3, #04-13 / 14 Empire Technocentre, Singapore 417819

MICA(P) 184/02/2008

ISSN: 1793-5512

S/No: 53098946L

Quality Hotline: 6759 1898 • Facsimile: 6759 5742 • Publication Website: www.entrepreneur2010.sg • Email: admin@grc.sg

2010 Successful Entrepreneur – An independent nation-wide publication that features numerous successful Singapore Entrepreneurs who shines in their own sectors, on sharing their knowledge and experiences with our readers and a catalyst to aspire our younger generation.

On the successful launch of the previous issue; 2009 Successful Entrepreneur received enormous responses and compliments from the mass public. The publication received strong support from a pool of readers, advisors, article contributors, sponsors and advertisers

“2010 SUCCESSFUL ENTREPRENEUR” aims to promote the following:-

1. The promotion of business creativity and sharing of knowledge & experiences with readers and as a catalyst to aspire our younger generation.
2. A platform to give due recognition to organisation and individuals that have demonstrated outstanding performance on the various standards.
3. To recognise past Recipients that have sustained their SUCCESSFUL ENTREPRENEUR journey and attained greater heights of excellence.

Along with the publication we are pleased to present to the recipient a certificate of achievement. These tokens are recognitions and appreciations from our publication committee towards your generous supports. As the publication are distributed free-of-charge to the various official and commercial organizations, we appeals to your kind participation in making this special issue a successfully and informative one.

We are confident that your participation shall obtain prominent and widespread publicity. For the details of various ways to support our publication, please contact Philip Yeo at Telephone: 6759 1898 ext. 11 / Mobile: 9152 2777 or should you have any enquiries on the contents of our publication, please contact Ken Pan at Telephone: 6759 1898 ext. 24 / Mobile: 9759 9620.

We look forward to your participation.

Yours faithfully,

Rita Koh, P.B.M

Chairperson, Publication Committee

SUCCESSFUL ENTREPRENEUR

Benefits as a Recipient

Recipients receive positive media & press exposure



Recipients are allowed to use the Logo on the following material*

A positive reference for business expansion & corporate moral

THE LOGO

SUCCESSFUL ENTREPRENEUR

Recipients conferred these Certification, Award can use the relevant Certification / logo.

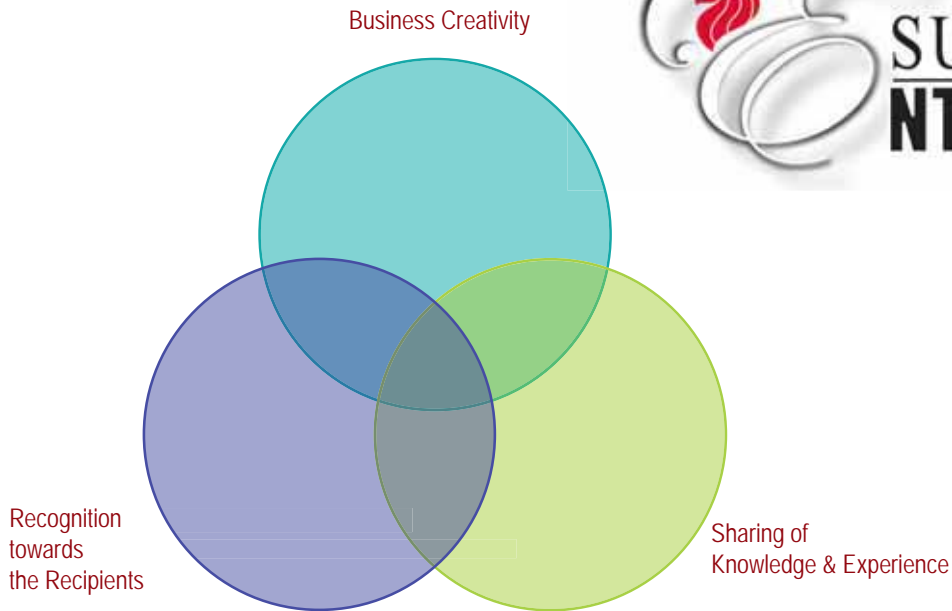
These logos can be use only any corporate materials, brochures, business cards, signage, publicity materials and premises of the awarded organisation. Materials excluding those mentioned here that bear this logos must be submitted to the Successful Entrepreneur Secretariat for written approval prior to their usage and/ or release to the public.

These logos must be used as one entity and not in parts. The graphics and wording cannot be used separately or in different proportions. The individual elements cannot be enlarged or reduced separately. No distortions or modifications are allowed to either a part or the entire logo.

* The Publisher reserves the rights to take action against any violation / unauthorise usage and mis-representation of the above logo.

SUCCESSFUL ENTREPRENEUR

THE INITIATIVE



THE INITIATIVE

STCM SUCCESSFUL ENTREPRENEUR

aims to promote the following:

1. The promotion of **business creativity** and **sharing of knowledge & experiences** with readers and as a catalyst to aspire our younger generation.
2. A platform to give due **recognition** to organisation and individuals that have demonstrated outstanding performance on the various standards.
3. To recognise past Recipients that have sustained their **SUCCESSFUL ENTREPRENEUR** journey and attained greater heights of excellence.

The credibility and the integrity of this awards are based solely dependent on the opinions expressed by our Editorial Panel, compiled independently without any prejudice. The Publisher; its subsidies and the Editorial Panel, Editors, Writers are indemnified against all claims, any disputes whatsoever that may arise. The Publisher reserves the rights to take action against any violation / unauthorise usage and misrepresentation of the above logo.

SUCCESSFUL ENTREPRENEUR

MODE OF PAYMENT



Introducing another quality service provided to the **GRC Signature's Club Members**, we are pleased to offer to our Members the Diners Club **BUY NOW PAY LATER** instalment programme for Diners Club cardmembers. This programme allows you to participate in our attractive Advertisement packages on a payment of **6 (SIX) instalment plan**. With this, you can enjoy low monthly repayments and continue to earn Club Rewards points.

ENJOY ADDITIONAL BENEFITS & PRIVILEGES

- Up to 58 days to settle your first instalment payment
- Earn Club Rewards points to redeem free gift, shopping and dining voucher
- Up to S\$1 million Personal Accident Insurance
- * insured amount is based on your spendings
- New Purchase Protection Insurance for the items you purchased



The world is open to endless possibilities. The Card is key.

FREQUENTLY ASKED QUESTIONS >>>

Do I need to be a Diners Club Cardmember to participate in this programme?

Yes, this programme is specially designed for Cardmembers who hold locally issued Diners Club Cards.

Do I need to submit any supporting documents?

No documents are required.

How long does Diners Club takes to approve my instalment charge?

Diners Club provides instant approval, but subject to your Card's credit limit.

What is the minimum purchase amount?

No minimum purchase amount is required.

What are my payment options?

There are various payment options of 6, 9, 12 and 24 months for you to choose.

Can I have more than one instalment plan?

It is subject to your Card's credit limit and our approval.

How do I settle my monthly payments?

You will be billed through your credit card account monthly.

Supported by:



Another Initiative by:

